Center for Digital Health & Wellbeing

The Center for Digital Health & Wellbeing aims to promote and support an equitable and sustainable public health system based on the *4P (Predictive, Preventive, Personalized, Participatory) medicine* paradigm and **the pervasive use of digital health technologies and Artificial Intelligence** by citizens and health professionals.

The center's approach is based on the following assets: scientific expertise in the fields of artificial intelligence and digital medicine; technology platforms, to translate research results into innovative solutions to be clinically validated in the field through *living labs*; strategic collaborations with companies operating in the healthcare field to reuse, certify, and put into production FBK's research products; and impact on the local communities through collaborations with authorities in the social and health sector in a context of cocreation of innovative solutions and new models of continuing education for public health professionals.

The center conducts its work in close synergy with the Autonomous Province of Trento and the Trento Province Healthcare System through the **TrentinoSalute4.0 (TS4.0)** competence center, established in 2016.