



# TRENTINO INNOVATIVE BY NATURE

World Artificial Intelligence Cannes Festival 2024





Confindustria Trento is the local division of the main association representing manufacturing and service companies in Italy. Its membership is composed of more than 600 companies and 30,000 employees.

By representing companies and their values at institutions of all levels, the Association contributes to social well-being and progress, and from this standpoint guarantees increasingly diversified, efficient and modern services.

## Support the Digital Transformation with concrete projects

Confindustria Trento, together with other local partners, has established the regional Digital Innovation Hub (DIH) in order to help companies in their digital transformation.

We conduct assessments to measure the digital maturity of companies;

 We organize events to spread the awareness about new technologies;







www.confindustria.tn.it | +39 0461 36 00 24

## -0

## Develop glocal systems to support the cycle of innovation

#### Trentino Sviluppo | www.trentinosviluppo.it

Trentino Sviluppo is a one-stop-shop in Trentino for business location, FDI investments, development of strategic clusters, business innovation, internationalisation, financial system interventions. It supports companies wishing to invest and set up their business in Trentino, by providing assistance throughout the process, from HR recruiting to building relations with research facilities, finding the best industrial sites, accessing credit and facilitations, and offering support in R&D projects.



RENTINOSVILUPPO

#### FBK - Fondazione Bruno Kessler | www.fbk.eu

FBK is a top Research Institute in Trento, Italy. With its 3,500 square meters of laboratories and scientific infrastructures and a community of over 450 researchers, 140 doctoral students, 200 visiting fellows and thesis students, 700 affiliates and accredited students combined, FBK acts as a scientific and technological hub. From the expertise built in 30 years of research to an innovative vision for the Artificial Intelligence of the future, FBK directs its research to the experimentation of an Artificial Intelligence that collaborates with people and does not replace them.



#### UNITN - Univeristy of Trento | www.disi.unitn.it

The Department of Information Engineering and Computer Science (DISI) at the University of Trento - Italy is a renowned institution excelling in research, development and education on local, national, and international fronts. DISI spearheads numerous research and industrial projects, with Artificial Intelligence as a central theme. One noteworthy offering is the Master in Artificial Intelligence Systems, providing students with innovative learning opportunities.



### A local sytem of innovation

With a per capita investment in research and innovation at the level of the most advanced countries in Europe, Trentino is at the forefront of scientific progress with more than 20 international public and private research institutions.



#### BlueTensor | www.bluetensor.ai



Bluetensor, a customer-focused and technology-driven company, specializes in harnessing the power of Artificial Intelligence to fuel business growth and boost productivity. We offer bespoke AI solutions and ready-to-use products, expertly designed to automate repetitive and time-intensive tasks. Our expertise spans a range of cutting-edge technologies including computer vision, natural language processing, and predictive analytics.

#### Consorzio Trentino.ai | www.trentino.ai



Trentino.ai is a partnership that brings together some local ICT businesses with the aim to develop best in class Big Data Analytics and Artificial Intelligence solutions for Industry 4.0.

#### Dedagroup | www.deda.group



Deda Group has been supporting businesses and public organizations with application solutions and IT services for more than 40 years. We are a group of companies and individuals united by our passion and expertise in technology, data, Al and the changes that have shaped the digital society.

#### GPI | www.gpigroup.com



We are a global Group with +35 years of experience in Digital Health. We offer knowledge and skills for the improvement of healthcare processes, through software, services and technologies, for public & private organizations in 70 countries. Over 7000 professionals to provide solutions making healthcare systems more sustainable.



#### EIT Digital | www.eitdigital.eu



EIT Digital is an ecosystem of 350+ corporates, SMEs, universities and research institutes where students, innovators, business leaders and investors address the technology, talent, skills, business and capital needs of digital entrepreneurship. Since its launch, it has equipped 3,500+ students with the skills to innovate and become entrepreneurs, supported 900+ scaleups to grow internationally, created 500+ startups and orchestrated 30+ EU-funded strategic innovation and education projects.

#### OPTOI | www.optoi.com



Optoi develops and produces microelectronic components and smart sensors. The company, based in the north of Italy since 1995, has complete control of the technology chain from the silicon wafers to optoelectronic components manufactured in the Optoi internal clean room. The smart sensors can be integrated with AI for data fusion thanks to the available standard sensors and custom solutions that Optoi can design in partnership with customers. Innovate your business with Optoi's smart sensors and avant-garde solutions!

#### Social IT | www.socialit.it/en



Social IT Software & Consulting is an innovative SME developing cutting-edge ICT solutions. Our mission is to implement innovative and flexible technology solutions, recognizing the importance of the users and their needs. Our core competences are the development of personlised software, cloud and web applications, and system integration. We have extensive experience in European projects, which has enabled us to continue developing expertise through intensive research and innovation activities.



The best way to predict the future is to create it

Alan Kay

