UX CHALLENGE

HIT HUB INNOVAZIONE TRENTINO

Re-design the user experience of digital products and services

FINAL EVENT | Monday **6 March** h 15.00

SOI – School of Innovation Trento
Via Tommaso Gar, 16/2, 38122 Trento TN, Italy

AGENDA

h 15.00
Institutional Greetings

h 15.15
Presentation of the UX Challenge 2023

h 15.30
Presentation of the UX design solutions

h 16.15
Keynote speech by Leonardo Benuzzi, Innovation manager, Sartori Ambiente

h 16:30
Award ceremony

h 16:45
Networking and buffet

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FOREL

TERRANOVA

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FONDAZIONE BRUNO KESSLER

TRENTINOSVILUPPO IMPRESA INNOVAZIONE MARKETING TERRITORIALE

CONFINDUSTRIA TRENTO

DIH Digital Innovation Hub

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