

RESEARCHERS POWER | WORKSHOP
MARCH 28TH, 2019 | 04:00 PM
CO-WORKING SPACE EIT DIGITAL



WORKSHOP: FROM RESEARCH TO CRAZY MARKET IDEAS

Have you ever thought about the impact that your research could have on our society and its possible applications?

Sometimes, even something very technical and specific could find its best use in markets you haven't been thinking of (toys, sports, forestry, aerospace) or could be the main breakthrough to solve important global problems.

Let's brainstorm together the possible exploitations for your research projects!

AGENDA:

04:00 PM - Let's break the ice with a Warm Up activity!

04:30 PM - Introduction and Team formation

05:15 PM - Workshop: From Crazy Market Ideas for your Research Project to One Customer, Problem, Solution Pitch!

06:30 PM - Final Presentation and informal voting

07:00 PM - Networking and finally, **FOOD AND DRINKS!**

POVO, VIA SOMMARIVE 18

Eventbrite Registrations:

https://from_research_to_crazy_market_ideas.eventbrite.it

